



Contact

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Address

8 Tavern Drive, Kingston 6

Education

2023 - Present

Bachelor of Arts in Communication Arts and Technology

University of Technology, Jamaica

2016-2021

CSEC & CAPE UNIT 1&2 (DIPLOMA)

Petersfield High School

Expertise

- Journalism & Event Reporting
Covering events through accurate reporting and storytelling
- Broadcast Media Presentation (Radio & Television)
Confident on-air and on-camera communication
- Photojournalism & Visual Storytelling
Capturing images that support news and feature stories
- Digital Content Creation
Producing media content for social and online platforms
- Professional Media Communication
Clear, ethical, and responsible communication in media environments

Daniella Irving

Student Journalist and Broadcast Media Practitioner

I am a Media and Communication student at the University of Technology, Jamaica, pursuing a Bachelor of Arts in Communication Arts and Technology. I have a strong interest in journalism and broadcast media, with experience in radio and television hosting, photography, and content creation. I am passionate about storytelling and aspire to build a professional career in media and communication.

Experience

October 2024 - December 2024

University of Technology, Jamaica – Sports Department

Student Journalist

- Covered university sporting events through on-site reporting and photography
- Captured action and behind-the-scenes photographs for digital publication
- Wrote event reports and image captions for the Sports Department's platforms
- Assisted with content creation and management of the department's Instagram page
- Worked collaboratively with staff to meet content deadlines and maintain journalistic standards

2023-Present

Academic & Student Projects

Broadcast Media Presenter (Radio & Television)

- Hosted radio segments and participated in on-air discussions for coursework
- Presented television content, demonstrating confident on-camera delivery
- Assisted with script preparation, interviews, and programme segments
- Developed communication and presentation skills in broadcast environments

2023-Presents

Academic & Event-Based Projects

Photographer / Visual Content Contributor

- Produced photographs for coursework, events, and media-related projects
- Applied photojournalistic principles to visual storytelling
- Selected and prepared images for digital use
- Wrote captions to provide context and narrative for visual content

February 2022 – August 2023

Call Centre Solutions | Montego Bay, St. James

Reservation Sales Agent

- Communicated with international clients to manage hotel reservations efficiently
- Booked multiple reservations daily while maintaining accuracy and professionalism
- Demonstrated strong verbal communication, organisation, and customer engagement skills
- Worked in a fast-paced environment while meeting performance targets

Reference

Mrs. Janet Blackwood

Pastor/Marraige Counsellor

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Miss Maribel Alao

University Lecturer

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